

NCC Cable System Order

11761488

Order #	62332167
Syscode	7782
System Name	Spectrum/Coldwater, MI
Market	Grand Rapids
AE	Mark Ongsysia
Sales Coordinator	Oogil Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May15
-	

Flight Dates	09/12/16 - 09/18/16
Agency	Spot Cable Sales Corp.
Advertiser	Walberg for Congress
Client Code	
Product Code	WFEC
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/20/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$52.00
Commission	\$7.80
Net Total	\$44.20
Total Spots	52
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9 20 Dropped missed spots and addingto current order 62335330. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/12/16	9/18/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
2	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
3	FXNC	FXNC PT	9/12/16	9/18/16	19:00	24:00	X	X	X	X	X	X	X	-	-	19	\$1.00	\$19.00	30	R1 -2x
4	FXNC	FXNC EF	9/12/16	9/18/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$1.00	\$9.00	30	R1 -1x
5	FXNC	FXNC W	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 05/13/16-11/08/16

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	52
AMT	\$52.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$52.00

SYSTEM APP: SALES ACCT Date Printed 09/20/16
 62332167 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |